# Willer&Rhoads

### Silk Hosiery, in Colors, for the First Time at 50c the pair

Monday we will show, for the first time in Richmond, Women's Colored Silk Hosiery, at Fifty Cents a pair! Note especially that these are guil fashioned; that they have double soles, heels and toes and lisle tops—the equal in wear of the highest priced goods, and as shapely. Colors: tan, navy, champagne, pink, light blue and superb blacks—all sizes. (Main Floor.)

# Willer & Rhoads

# Incoming Stocks Include New Furnishings for Personal Use and the Home



## Superb and Distinctive Outer Garments for Women and Misses Fill Our Costume Section With Rare Selections for This New Season

I IS THE best of VALUE and not price that is the most convincing, satisfactory argument in favor of MILLER & RHOADS' Merchandise, and this applies especially to our outer garments for women and misses.

Compare, if you will, any garment here at a given price with the same identical costume elsewhere, and you will then see several reasons why ours are to be preferred; later, when frequent wearing has tested it further, the case in our favor will be proved stronger than ever. For your own satisfaction, at any rate, learn the facts that permit us to make this statement.

\$23.50 Fine Polo Coats at \$16.50

Elegant new garments, made of the real Polo Cloth (in tan only): sizes 16, 18 and 20 years. Made with patch pockets and three-inch belt; collar to be worn flat or standing, as you prefer, fine bone buttons.

At \$19.50, New Scotch Mixture Coats

Of fine imported materials; various stunning new combination effects, such as brown and blue, brown and green, tan and brown, blue and gray, etc.; a new lot just in; all sizes, 16 to 40.

Coats at \$12.98, Value \$18.50

Women's and Misses' Long Coats: of fine English mixtures and Zibelines, plaid backs, two-faced materials, in various pretty color combinations. These are exceptional values.

### TAILORED SUITS, Richmond's Finest, Two Examples

At \$25.00 About seventy-five styles—
particular one—Sults that come in Scotch mixtures, plain worsteds, men's wear serges, whipcords, broadcloths, etc., in plain tailored and
fancy trimmed models. Every suit lined with
Skinner satin; all the new fall shades; women's
and misses' sizes.

At \$30.00 Suits of character, many beels; are exclusive for Richmond; English tweeds,
whipcords, Zibelines, wool velours, broadcloths,
men's wear serges, worsteds, etc.; fully sixty
distinct styles; all this season's leading shades;
all Skinner satin lined; sizes 14 years to 47
inches bust

#### EVENING GOWNS AND WRAPS

Crepe de Chine, Cashmere de Soie, Crepe Meteor, Satin Duchess, Fancy Silks, Chiffons, Laces.

In black and all the most wanted new evening colorings. The majority are exclusive adaptations of foreign models; others are restricted repetitions of different recent models.

The prices for the Dresses range from \$17.50 up to \$55.00 each.

Evening Costs, of chiffon, broadcloth, satin, etc., \$16.50 to \$40.00.

## FALL AND WINTER DRESS GOODS

The Cream of Fabrics From the Home and Foreign Looms

THE Miller & Rhoads Dress Goods section is Richmond's principal assembling place for the best that Europe and America make in Dress Goods-the most trustworthy; also the newest and most fashionable fabrics are here. Ratines, Reversible Suitings, Tweeds, Cheviots, Zibelines, Serges and Broadcloths are among the fine materials that recent shipments include.

### Handsome Double Face Coatings, Polo Cloths, &c., for Traveling and Motoring

We are showing an unusually fine assortment of these popular new cloths-54 inches wide-in the newest reversible combinations-mixed and plain colorings, as well as the fashionable cream; per yard. .\$2.50

NEW DRESS TRIMMINGS and GARNITURES

A new coating-56 inches wide-that similates the old-fashioned chinchilla; extremely fashionable this season; comes in navy blue, brown, grey and Copenhagen blue.

Nub Suitings ......\$1.50 yard

54 inches wide, an extraordinarily fine quality Tailored Suiting in navy, prune, brown, Copenhagen blue and black.

Tweed Suitings.....\$2.00 yard

Very nobby for either suits or coats; shown in all the newest mixtures; of extra weight and 54 inches wide.

Broadcloths .....\$2.50 yard

Exceptional quality fabrics, 50 to 54 inches wide; here in the very latest shades, such as Napoleon green, coronation purple, American Beauty, alcazar and others.

Ratines ......\$3.00 yard | \$2.50 Broadcloth .....\$1.50 yard

A handsome imported quality in solid black-54 inches wide. Has the beautiful high lustre and soft chiffon finish that is so much desired this season. An excellent weight, regularly \$2.00, at \$1.50 a yard.

Storm Serges......\$1.25 yard

54 inches wide, of good firm weave; here in black; also two shades of navy

\$1.25 Fall Suitings..... 98c yard Smart novelty mixtures and striped effects, admirably adopted for walking

Cheviot Suitings ..... \$1.00 yard

These of extra quality and weight, al! pure worsted and full 54 inches wide. Shown in black, navy and dark red.

# Household and Decorative

# **LINENS---Exceptional Values**

EVERAL numbers now in popular demand, which,

as a result of the keen eye we keep on the markets, we have just secured at special low prices. The saving we give to you:

Huck Towels -- Exceptionally 

Russian-Crash—the pure linen hand-made—a quality that surpasses all linen crashes for durability. Special, per 12½c

All Pure Linen Napkins, heavy weight and large size; an unusually good one at, per \$2.00

### **FANCY LINENS--Specials**

Scarfs, Shams, Tray Cloths and Centre Pieces for 25c

The Scarfs and Shams are hemstitched, and have from one wide row to three narrow rows of open work.

The Round Centrepieces have scalloped edges, with heavy embroidery through the centre.

Also Square Centrepieces, with hand-drawn open work. All-linen Tray Cloths, hem-

stitched, plain linen or damask. Your choice of any of these for 25e each.

# Great Rug Event

To describe them it would require all the art and skill of an accomplished master of ceremonies to bring them forward, one by one, and give them their rightful titles.

FROM PARIS

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The birthplace of ideas that are fantastic and novel. From Cologne and Berlin, whence come the sobered styles, the whole dress trimming family has flocked to Miller & Rhoads to make up this splendid autumn showing.

Here are the fringes and the bands, the tassels, the braids, the buttons and the girdles, and yet the place de honour seems to belong to the Fringes, which, in their prevalence, reminds one of the fashions of the early '50s.

You find them of chenille, of silk, of jet, of Ribazine, of metal buillion, of gold, silver, crystal; also beads and bugles.

Superb effects have been produced among the bands, with a Bahel of colorings—Hungarian, Bulgarian, Egyptian, Persian, studded with iewels and bright with the ever-present beads and worked in chenille or silk, or tinsel on net and other foundations.

dations.

Prices range from 2c a yard for a Soutache
braid to 814.00 for a magnificent band in pearl and

every woman who is seeking the new and the

in Trimmings will

n Trimmings will appreciate the beau official MILLER & RHOADS, Dress Trimming Section—Main Floor

artistic in Trimm of this collection.

### A Rug Sale That Has Amazed Richmonders--Mightiest Sale of Season

It is useless to try to give you a description of this great line of Rugs. The designs are so striking, the colors so brilliant and beautiful-so happily blended-that we simply cannot do them justice. You must see them yourself to appreciate their beauty and goodness. Another reason why we are anxious to have you see them is so that you can thoroughly appreciate what wonderful bargains they are at the prices.

9x12 ft. Axminster Rugs, **\$20.00** Regularly **\$30.00** at ...

A wonderful value, specially purchased for this sale. They are all of fall's new designs, and exact reproductions of rich Oriental Rugs. On account of their being simost half an inch thick, woven of pure worsted yarn, they are one of the most durable rugs made in this country. We guarantee every rug perfect. Special at \$20.00

9x12 ft. Royal Wilton **\$27.50** Rugs, Worth \$37.50 at

Note the wonderful beauty. Remember, these are not the coarse, loosely woven rugs so often called Royal Wilton in the special sales of some stores, but a rug regularly sold in our stock at \$37.50. French rich Oriental patterns for living rooms ...... \$27.50

### RUGS In This Special Sale We Offer You Fine Oriental Rugs at Far Below the Ilenal Prices Oriental Rugs at Far Below the Usual Prices

RUGS—Hand woven and vegetable dyed, a silky Oriental Rug; size about 21-2 ic \$25.00 cm.

is \$25.00, our

PERSIAN HAND-MADE | 24 SHIRVANS - Artistic | PERSIAN MOUSSOUL 

## Three Bargains in Long Cloth

skirts-full 54 inches wide.

perior grades of soft, chamois finished English Longcloth. 36 inches wide, in full pieces of 12 yards at the following exceptionally low prices:

Long Cloth, the \$1.10 quality, at per piece 89c Long Cloth, the \$1.25 quality, at per piece \$1.12 Long Cloth, the \$1.59 quality, at per piece \$1.37

White Shirfing and Waisting Madras—a very fine imported quality that aells regularly at 19c a yard. Special for Monday's 15c (Main Floor.)

# Irish Point Lace Curtains

50 Pairs, in White Ecru and Ivory, \$2.98 Regularly \$3.50 to \$6 a pair, at ...

Only two, three and four pairs of a kind. These are imported Curtains—the best offered at regular prices, but being used as samples, one strip is likely to be soiled from display. Price, \$2.98 per window, Monday only. No 'phone orders.

Other Lots of Irish Point Curtains

 Were \$5.00 a pair, to close at, per pair.
 24.48

 Were \$5.00 a pair, to close at, per pair.
 83.69

 Were \$3.50 a pair, to close at, per pair.
 82.85

BED SETS--- A Sample Line

Dainty French Bobinet Bed Sets, in white or Arabian; some braided; others with renaissance motif; bolster pieces to match. The special prices are

\$2.95, \$4.50 and \$5.00 the Set

#### FLANNELS for Fall and Winter New

Our regular lines of these popular fabrics are very attractive-exceptionally so in certain instances, where we have succeeded in IMPROVING QUALITIES—at a given price. Notable instances are

Our Leader at 25c yard

Twill Flannels

Eiderdown Flannel

17 inches wide, twill back, heavy wool fleece Eiderdown, in colors and white, for warm house robes, fancy work, 30c

## Warm Flannelettes and Outings for House Wear

New exhibits in the main floor Wash Goods Sections are just teeming with dainty suggestions for the housewife. New style-ideas, for there are many-a great many-you have never seen before

Duckling Fleece and Melton Velours; soft and fleecy; in the new zeroplane, animal and floral patterns; per 15.

AT VIRGINIA HOT SRINGS

(Speak) to The Time Surgest)

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